

Message Text

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PAGE 01 STATE 164473

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INFO OCT-01 EUR-06 ISO-00 EB-11 USIA-15 RSC-01 /034 R

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APPROVED BY: EB/OCA/REP:LAKLIEFORTH

COM/BEWT/TDP/562/DTMATHES

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COM/BEWT/OEWD/550/PKRAMARIC

STATE/EUR/EE/ESEGALL (INFO)

USIA/IED//GCALLOWAY

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P 292046Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA PRIORITY

AMEMBASSY VIENNA

UNCLAS STATE 164473

E.O. 11652: NA

TAGS: BEXP, BU

SUBJECT: PLANS PACKAGE - PLOVDIV 1974

REF: A. SOFIA 1014

B. VIENNA 5104

VIENNA FOR EWTC

1. FOLLOWING IS FOR COMMERCE BROCHURE:

WELT INTERNATIONAL CORPORATION

180 NORTH MICHIGAN AVENUE

CHICAGO, ILLINOIS 60601 U.S.A.

TELEX: 255286

CABLE: EASTWESTRA

SHOWING: FIRM'S ACTIVITIES IN EAST EUROPEAN TRADE;

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PAGE 02 STATE 164473

INFORMATION BOOTH.

EUROPEAN REP: NONE

REPRESENTED BY: LEO G. B. WELT, PRES.
BRUCE SOULE, ASSOC.

GENERAL INFORMATION:

THE WELT INTERNATIONAL CORPORATION REPRESENTS AMERICAN FIRMS INTERESTED IN TRADE WITH EASTERN EUROPE AND OTHER AREAS. WHILE IT HAS SPECIALIZED IN THE PETROLEUM AND GAS INDUSTRY IT ALSO REPRESENTS, ACTS AS A CONSULTANT IN THE ORGANIZATION OF EXHIBITS AND PERFORMS OTHER MARKETING ACTIVITIES FOR A NUMBER OF U.S. COMPANIES. IT HAS RECENTLY ESTABLISHED A NEW DEPARTMENT TO OPERATE IN THE FOOD AND FOOD PROCESSING FIELD.

IN THE RELATIVELY FEW YEARS SINCE IT HAS BEEN ESTABLISHED THE WELT INTERNATIONAL CORPORATION HAS SUCCESSFULLY ARRANGED BUSINESS TRANSACTIONS FOR AMERICAN COMPANIES WHICH HAVE SIGNIFICANTLY INCREASED THE VOLUME OF UNITED STATES TRADE WITH EAST EUROPE.

THE FIRM IS INTERESTED IN OFFERING ITS SERVICES TO STATE TRADING AND TECHNICAL ORGANIZATIONS AS WELL AS TO PRIVATE FOREIGN AND U.S. FIRMS.

2. SOFIA TRANSLATE AND SEND TO VIENNA FOR PRINTING. INGERSOLL

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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30 JUN 2005

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